



# eLearning Stakeholders and Researchers Summit

**ONLINE LEARNING INITIATIVE**  
Executive Director Rebecca Stein, PhD



# SUPPORTING FACULTY IN ONLINE TEACHING

Moscow, 2017



**Many Many Many Thanks** to professor Stein and dear Gloria. I really learned a lot during this interesting course and really appreciate all of your kind endeavours to run this course so well. I'm gonna miss you a lot and really hope you have time to teach us another course. Thanks again. Thank you so much for offering this course. **I enjoyed it more than I anticipated**, and I am considering exploring economics further beyond these classes. I was pleasantly surprised at how the course engaged me with the assignments. I only had difficulty with committing time as I run a business. **Thank you** Rebecca Stein and everyone else. I wish there was some way I could thank you all personally. I'll hunt you down to thank you if my daughter ends up going to Penn. I am currently doing my master's thesis about costs of quality and non quality, so **this course was actually very helpful**. It gave me the basis to develop my thesis, thank you! Thank you to the teachers for their time and dedication. The class was a truly learning experience. I would also like to give a big thank you to Dr. Stein and Gloria. It was both a **challenging and enlightening experience**. Overall impressed with the amount of effort the staff put towards this, never expected this from an open course. Thank you Dr. Stein. Can't thank you enough.-) Great cheerful, smart instructor..... A must take course for all i would say Thank you, it was a wonderful course. **Instructors involvement was amazing** - the lectures were done well, hints for homework were nice and they quickly answered questions of forums. Thank you! I just wanted to thank Dr. Rebecca Stein for teaching this course and the Teacher's Assistants for their support. I really appreciate it and learned a lot. It feels awkward to have Saturday eve without drawing demand curves :) thanks a lot again for this interesting and exciting experience ! **It was a very happy moment!** Thanks for great Professor Stein and lovely TAs and their team. Salute you. Ditto, thanks Dr. Stein you are excellent!! Thank you Prof. Rebecca Stein and team, it was a combination of excellent lectures and very thought - provoking exercises.( one I did not dare to attempt). **Never thought microeconomics could be so exciting intellectually**. I deeply appreciate efforts taken by you people to train students from all over the world . With live sessions ( though I missed them) this set-up is just like a campus course. It was a great experience and I thoroughly enjoyed these two months. Thank you again Prof. Stein and team. Thank you coursera My Masters advisor recommended this class to prepare me for my MPP in the fall, and am I glad he recommended it under your teachership..."keep on keeping on" Dr. Stein. **Great course**. Thank you all for your work in preparing and delivering it. Thanks a lot Dr Stein for your great and dedicated work and the Teacher's Assistants for their support and great love. I am very grateful to professor Stein for taking the time and really making this course such a great learning experience. Thank you:-) **I am glad and proud for what I have learnt**, it has been a great experience. So many thanks to Professor Stein. TAs were wonderful too. So impressed. So grateful.



## Principles of Microeconomics

Rebecca Stein

Learn how markets work, what they accomplish well and what their limitations are.

**Workload:** 5-7 hours/week

**Taught In:** English

**Subtitles Available In:** English

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**Sessions:**  
Apr 8th 2013 (9 weeks long) [View class archive](#)

Future sessions [Add to Watchlist](#)

110 57 550  
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### About the Course

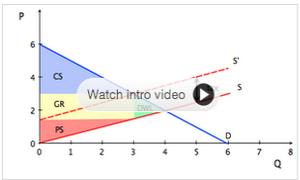
We make economics decisions every day: what to buy, whether to work or play, what to study. We respond to markets all the time: prices influence our decisions, markets signal where to put effort, they direct firms to produce certain goods over others. Economics is all around us.

This course is a rigorous introduction to the microeconomic theory of markets: why we have them, how they work, what they accomplish. We will explore what outcomes they generate when they work well and what happens when they do not. We will learn why governments are important and when regulation and intervention is necessary. Examples are taken from everyday life, from goods and services that we all purchase and use. We will apply the theory to current events and policy debates through weekly exercises. These will empower you to be an educated, critical thinker who can understand, analyze and evaluate market outcomes.

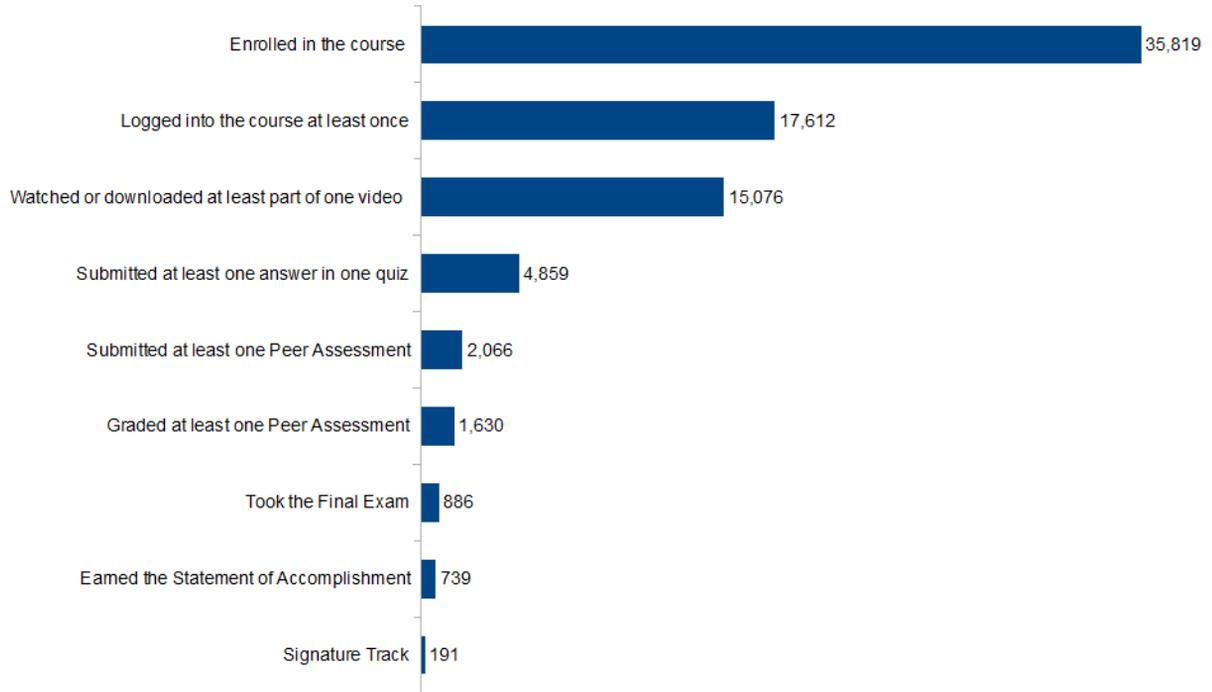
### About the Instructor



Rebecca Stein  
University of Pennsylvania



# Principles of Microeconomics Summary Statistics



Home > Social Sciences > Economics

# Microeconomics: The Power of Markets

**About this course:** We make economics decisions every day: what to buy, whether to work or play, what to study. We respond to markets all the time: prices influence our decisions, markets signal where to put effort, they direct firms to produce certain goods over others. Economics is all around us.

▼ More

**Created by:** University of Pennsylvania



Financial Aid is available for learners who cannot afford the fee. [Learn more and apply.](#)

**Overview**

Syllabus

FAQs

Creators

Microeconomics: The Power of Markets

**Enroll**  
Started Aug 21

Home > Social Sciences > Economics

# Microeconomics: When Markets Fail

**About this course:** Perfect markets achieve efficiency: maximizing total surplus generated. But real markets are imperfect. In this course we will explore a set of market imperfections to understand why they fail and to explore possible remedies including as antitrust policy, regulation, government intervention. Examples are taken from everyday life, from goods and services that we all purchase and use. We will apply

▼ More

**Created by:** University of Pennsylvania



Financial Aid is available for learners who cannot afford the fee.

**Overview**

Syllabus

FAQs

Creators

Ratings and Reviews

Microeconomics: When Markets Fail

**Enroll**  
Starts Aug 28

# Example of Module in Canvas

The screenshot shows a Canvas LMS interface for a course at the University of Pennsylvania. The course is 'SRS\_ECON-001-922 2014B' and the current page is 'Efficiency and Equity: Introduction'. The page features a navigation menu on the left with options like Home, Syllabus, Announcements, Modules, Assignments, Grades, Discussions, People, Pages, Files, Outcomes, Quizzes, Conferences, Collaborations, and Settings. The main content area is titled 'Efficiency and Equity: Introduction' and contains the following text:

So far, we have learned two important things:

1. The theory of **why markets developed**. That specialization and trade allow us to gain from our different comparative advantages, and that markets allow this specialization so we don't each have to create all the goods and services we consume.
2. The model for describing a market: **the supply and demand graph** and the distinction between movement on vs. of the curves, as well as all those definitions of various elasticities that go with this basic model.

Now we can start using the model of market and trade to start answering the question: **are market outcomes are good?** The first step is to define "good," and this module does just that.

By now, you know the drill: watch the videos, test your knowledge with self assessment quizzes and then prove to me that you get it by taking the graded quiz. The application part will be done "in class" on Tuesday.

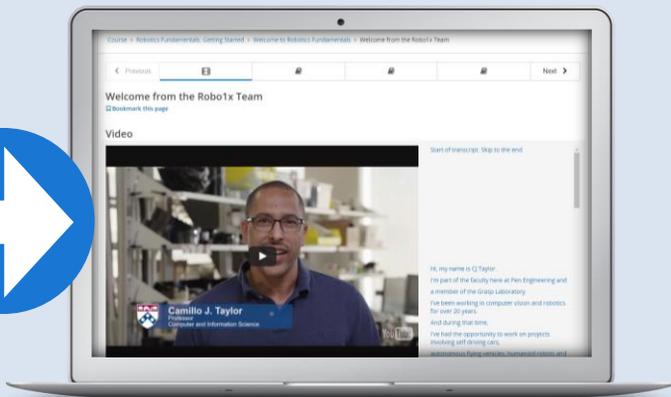
Below the text is a video player with the title 'The Adoption of New Technology Helps Increase Welfare'. The video thumbnail shows a graph titled 'CONSUMPTION SPREADS FASTER TODAY' and a woman speaking. The video player shows a progress bar at 04:24 and a play button.

Start by watching this introductory video

# Why is Instructional Design Important?

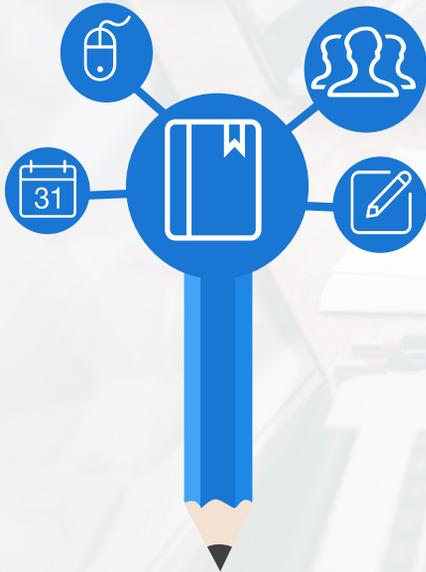


**Transfer**



**Transformation**

# What is Instructional Design?



# Online Courses are Developed Before They are Taught

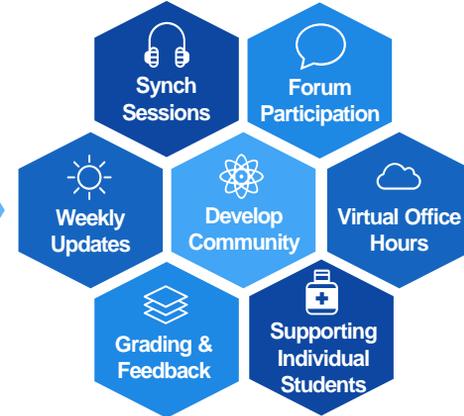
## COURSE DESIGN

6 months before course begins



## COURSE FACILITATION

Throughout course



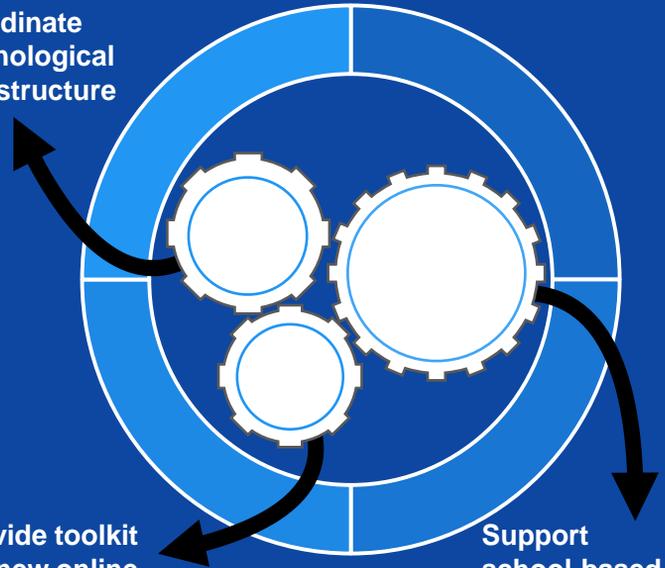
# How do we support successful online programs?

Infrastructure and staff development

Coordinate technological infrastructure

Provide toolkit for new online programs

Support school-based staff & facilitate knowledge sharing





# OLI TOOLKIT



Policy



Budget



Timeline



LMS/Ed Tech



Marketing



Contracts



Instructional  
Design



Quality  
Assessment



Faculty  
Support



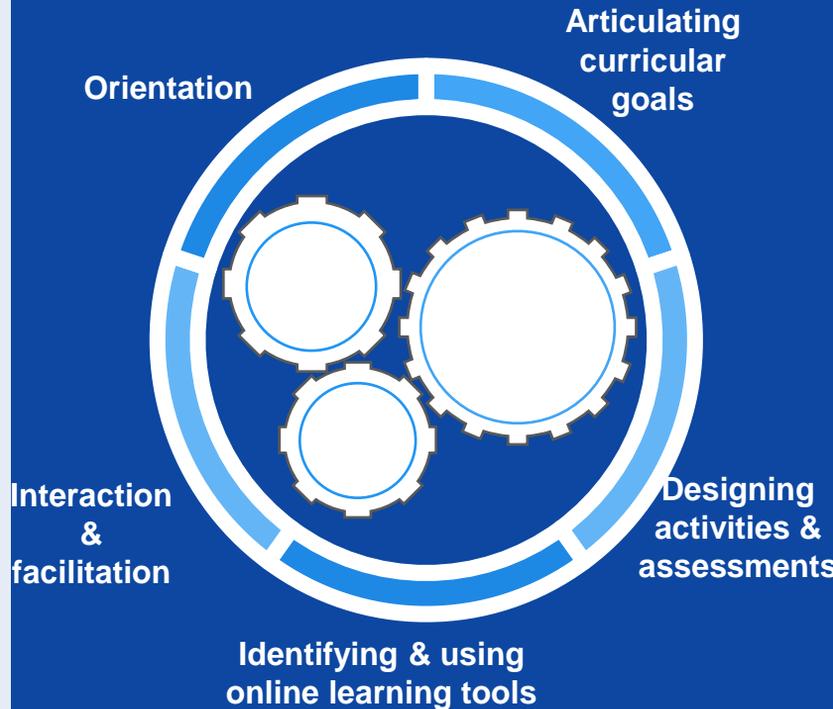
Student  
Orientation



Program  
Assessment

# How do we support successful online programs?

Faculty workshops, conversations, and consultations



# MicroMasters Workshops



**OLI TOOLKIT**

 Penn Online Learning Initiative



**Faculty Support**

# Hybrid Series for New Online Faculty

Recent Announcements

> [Welcome to the SP2 Series, Preparing to Teach Online](#)

Sep 11 at 5pm

## Preparing to Teach Online Fall 2017



### Welcome!

We are excited to have you join us for this 6-module hybrid program on effective design and teaching strategies for online courses. The goal of this module series is to help you explore online teaching and ways in which you can reach your goals for your courses and your students in this environment. You will also explore the possibilities for forming rich connections with your online students and getting to know your students in different and perhaps deeper ways.



**OLI TOOLKIT**

 Penn Online Learning Initiative



**Faculty Support**

**Rebecca Stein, PhD**

Executive Director

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**Penn Online Learning Initiative**

[www.onlinelearning.upenn.edu/](http://www.onlinelearning.upenn.edu/)



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