



European Association of leading institutions in open and online education



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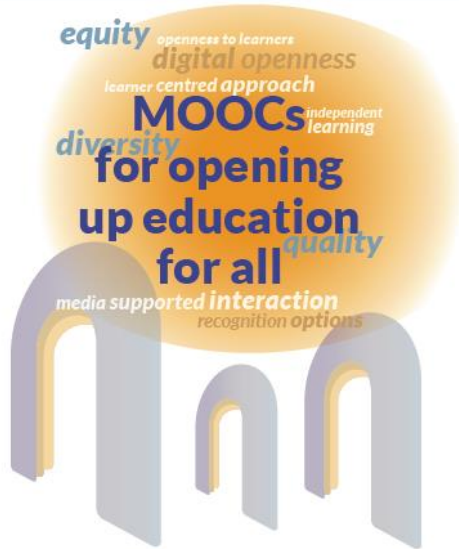


Coordinator



Partner





- OpenupEd is an open, non-profit partnership for MOOCs
- OpenupEd aims to open up education to the benefit of learners and the wider society while reflecting values such as equity, quality and diversity.
- The vision is to reach learners interested in online higher education in a way that meets their needs and accommodates their situation.

Why quality matters?

- quality of the pedagogies employed
- low completion rates
- a failure to deliver on the promise of inclusive and equitable quality education for all
- pathway to higher education (recognition options)

Distinct European MOOC response

- 3rd survey report of MOOC strategies HEIs



MOOC Strategies of European Institutions

Status report based on a mapping survey conducted in November 2016 – February 2017

EADTU, September 2017

Most important support services to collaborate on

<i>Survey SCORE2020 (2016)</i>	<i>Survey OpenupEd (2016)</i>	<i>S2016</i>	<i>S2015/</i>
<p>design and development of MOOCs</p> <p><i>co-creating MOOCs with other organisations</i></p>	<p>support OpenupEd partners with the design and development of MOOCs (expert seminars, training, guidelines, etc.)</p> <p><i>promote the sharing and reuse of MOOCs</i></p>	<p>design and development of MOOC materials</p> <p>co-creating MOOCs with other institutions</p> <p>sharing and re-using of (elements of) MOOCs</p>	<p><i>development of MOOC (materials)</i></p> <p><i>design of MOOCs</i></p> <p>co-creating MOOCs with other institutions</p> <p><i>re-using elements (for instance OER, tests) from MOOCs</i></p>
<p><i>a quality assurance framework</i></p>	<p>support the improvement of the quality of MOOCs by offering a quality assurance framework and tools to partners (quality label, institutional quality review)</p>		

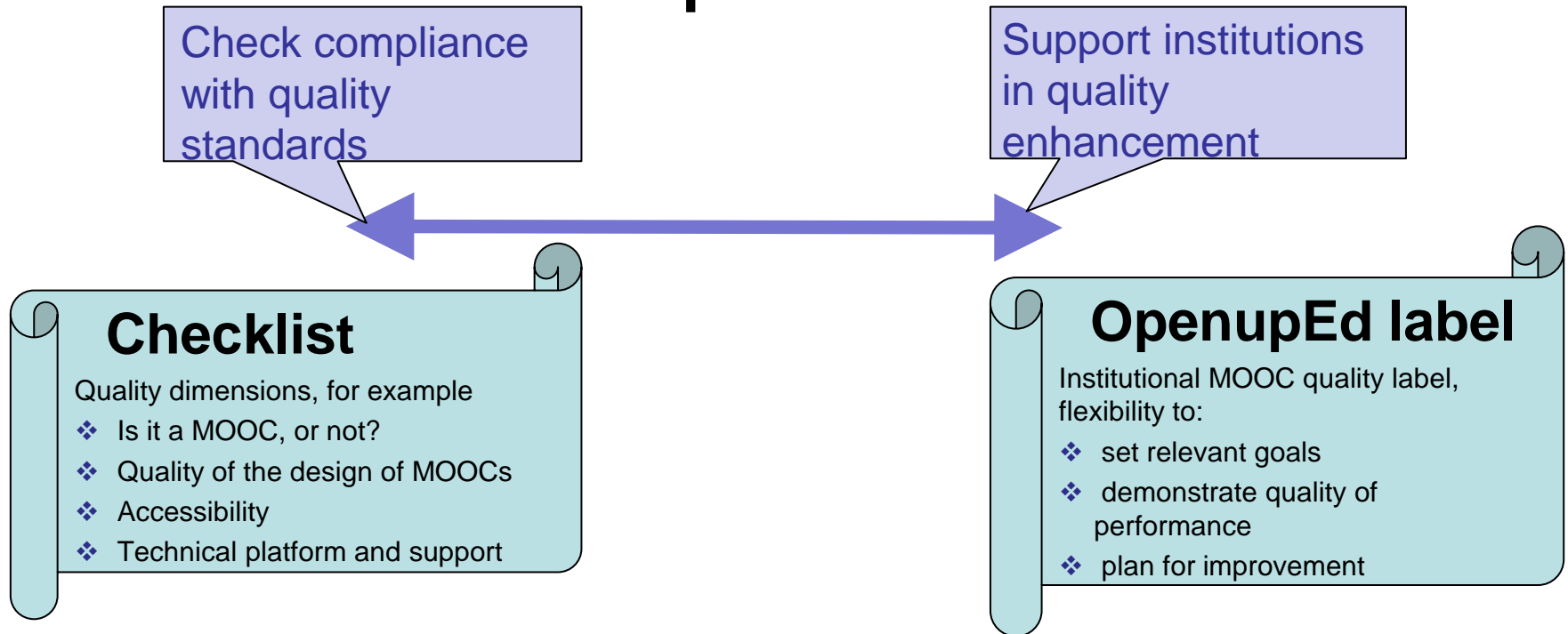
MOOC quality models

- quality principles developed for HE could be used to improve the quality of MOOCs.
- from systems which check compliance to norms and often focus on product, to systems that aim at quality enhancement by focusing on process.
- low maturity systems are characterised by externally set norms, whereas in high maturity systems institutions have embedded processes aimed at quality enhancement towards their own objectives.

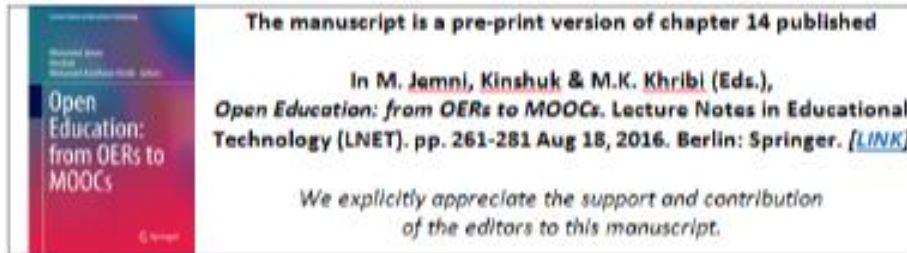
More holistic MOOC quality models

- Ossiannilsson et al (2015) present a global survey of quality models for e-learning. They find that most models take a holistic view of quality, recognising the need to address many aspects of the enterprise. Although the models vary considerably in the detail and number of indicators, most covered a consistent set of important dimensions.
- Example E-xcellence label -> OpenupEd Quality label for MOOCs
 - benchmarking, self-assessment, roadmap

Quality Assurance spectrum



Quality models for MOOCs



Quality Frameworks for MOOCs

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http://eadtu.eu/documents/Publications/Quality_Frameworks_for_MOOCs_Springer.pdf