



# eLearning Stakeholders and Researchers Summit



# INTEGRATING MOOCS IN UNIVERSITY CURRICULUM: HSE UNIVERSITY EXPERIENCE

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# NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS

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Founded in 1992

> 31 000 Students

4 Campuses: Moscow, St.Petersburg, Nizhniy Novgorod, Perm

10 Academic Departments (MegaSchools)

94 MOOCs

1,11 million enrollments on HSE online courses on Coursera

417 000 students on National Platform of Open Education

TOP-10 on Coursera by number of courses



# HSE UNIVERSITY ON COURSERA AND OPEN EDUCATION PLATFORM

## Coursera since 2014

- 61 courses (26 in Eng)
- 1 110 000 enrollments
- 195 countries
- 3 (+3new) specializations
- 30% first learned about HSE

## OpenEducation since 2015

- 33 courses
- 417 000 enrollments
- 18 countries
- 30% HEI lectures
- 6 HSE courses in TOP-10

we develop:

Management solutions

Organizational and economic models

Learning analytics



## FOCUS ON ONLINE EDUCATION

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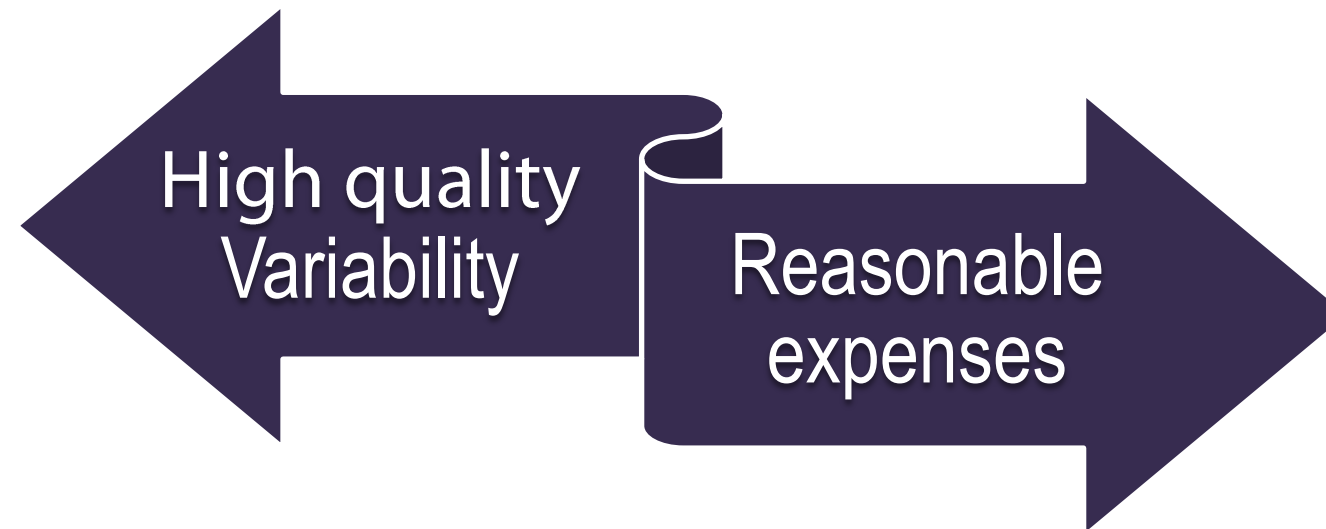
### **HSE University is developing online projects to ensure:**

- Variability and the highest quality of teaching
- HSE's social responsibility as a center of high quality education
- Uniform standards of teaching in 4 HSE campuses
- Promotion among the global academic community



# IMPROVING THE QUALITY OF EDUCATIONAL PROGRAMS AND REDUCING THE COST OF THEIR IMPLEMENTATION

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Identifying the best possible organizational and economic formats for incorporating online courses into a standard academic curriculum and adding them to HSE's internal bylaws

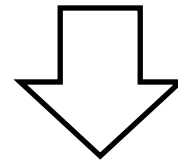
Academic Council of each educational program is responsible for all aspects of its quality



# THE GOALS OF INTEGRATING MOOCS INTO HSE CURRICULUM

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improve the quality of our educational programs  
by including online-courses



achieve specific tasks with limited resources

## 1) **Non-HSE MOOCs** (unique content):

- a course, non-core for HSE, by a leading university
- specialized course in English
- a niche course delivered by a renowned professor

## 2) **HSE MOOCs:**

- variability and better quality of education on campus
- optimization of logistics, topical issue for universities with a disperse campus
- optimal use of resources



## MECHANISMS OF INCLUDING MOOCS:

Request of a student

**Regulations on academic mobility of students is the basis for credit transfer:**

- The Student's Application
- Certificate on successful completion of the course
- Decision of the academic administration

**Since 2016/17 online courses have become a mandatory element for all educational programs (decision of HSE Academic Council)**

- MOOCs lists are prepared and opened to access by the academic supervisor
- the course certificate is guaranteed to be credited / the course is integrated in blended format (with offline exam, seminars etc.)

"White list"





# THE MAIN CHALLENGES FOR SUCCESSFUL USE OF MOOCS

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## **No set criteria for assessing the quality of MOOCs on University level**

A unified University system for selecting MOOCs and assessing the quality of external MOOCs selected for integration in university curriculum

## **Reliability of exams and other assessments on MOOCs platforms**

Psychometrics and proctoring



**THANK YOU FOR YOUR ATTENTION!**

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