



**eLearning
Stakeholders
and Researchers
Summit**

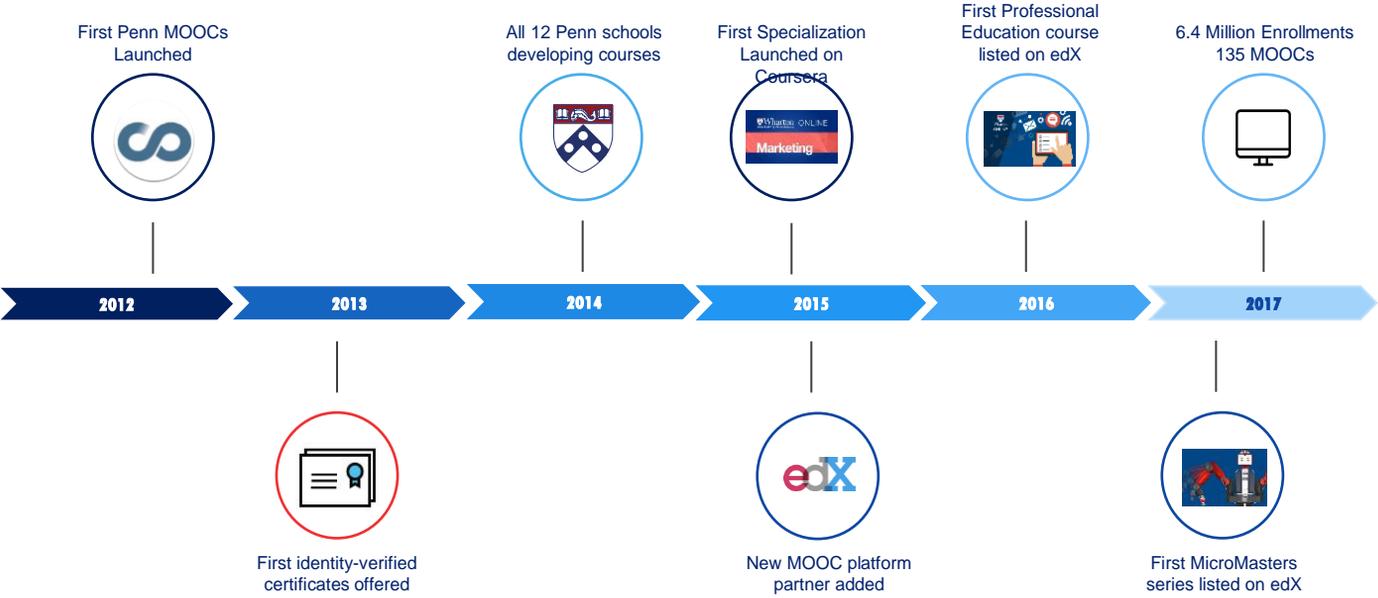
ONLINE LEARNING INITIATIVE
Executive Director Rebecca Stein

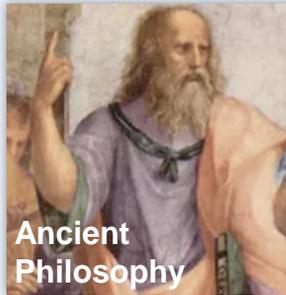
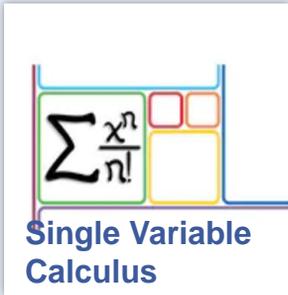


STRATEGIC PLAN FOR ONLINE LEARNING AT THE UNIVERSITY OF PENNSYLVANIA

Moscow, 2017

Online Learning Milestones



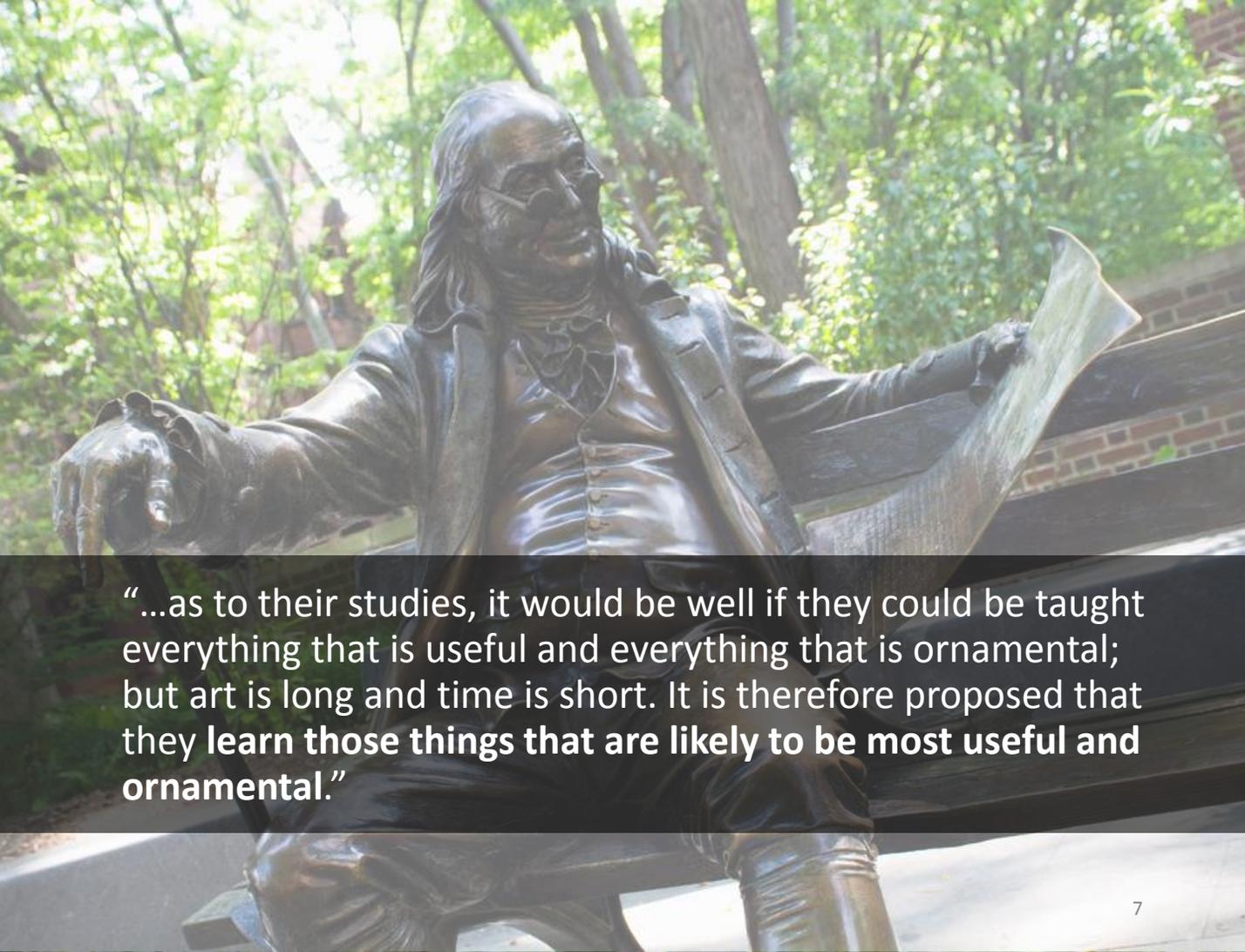


**How should Penn
become a leader in
the world of online
learning?**



What existing strengths translate into the most successful online programs in a way to further Penn's mission?





“...as to their studies, it would be well if they could be taught everything that is useful and everything that is ornamental; but art is long and time is short. It is therefore proposed that they **learn those things that are likely to be most useful and ornamental.**”



 Penn Online Learning Initiative



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Angela Duckworth, PhD
Christopher H. Browne Distinguished
Professor of Psychology



Kevin G.M. Volpp, MD, Ph.D.
Janet and John Haas President's
Distinguished Professor of Medicine



Rakesh Vohra, PhD
George A. Weiss and Lydia Bravo
Weiss University Professor,
Professor of Economics, Professor of
Electrical and Systems Engineering



Manufactured CAR T cells ready for infusion into a patient



Integrated data systems for smarter, better, and faster government policy making



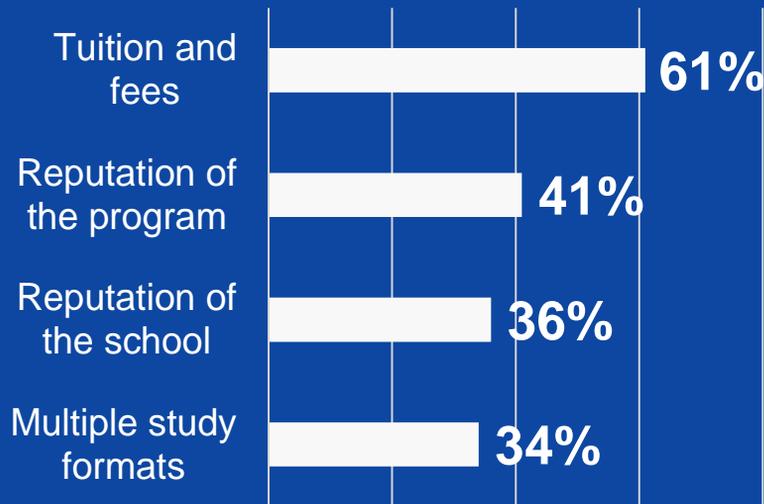
**What can we do
online that we can't
do on campus?**



What do online learners want?

Source: Learning House Online College Students
2017: Comprehensive Data on Demands and
Preferences

Top factors for online students in deciding which school to enroll in:

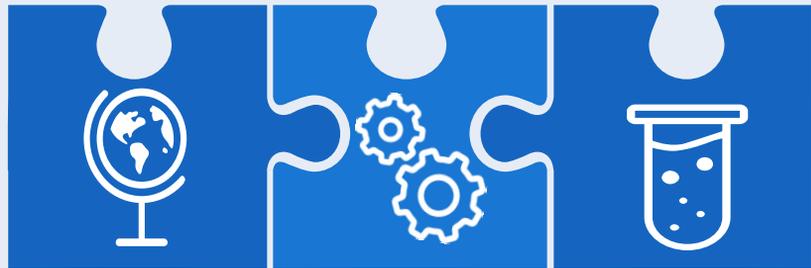


Stackable credentials

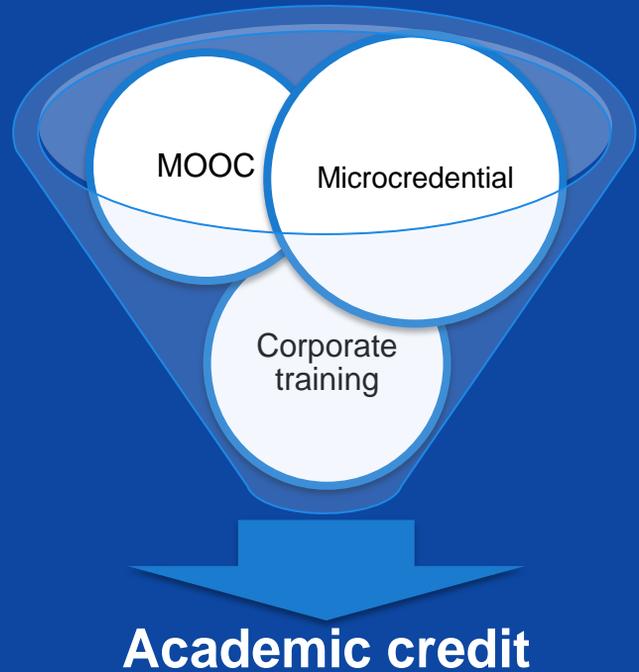


Vertical

Horizontal



**How do we provide
a funnel of
participation?**



**What are the
internal and
external challenges
and hurdles?**

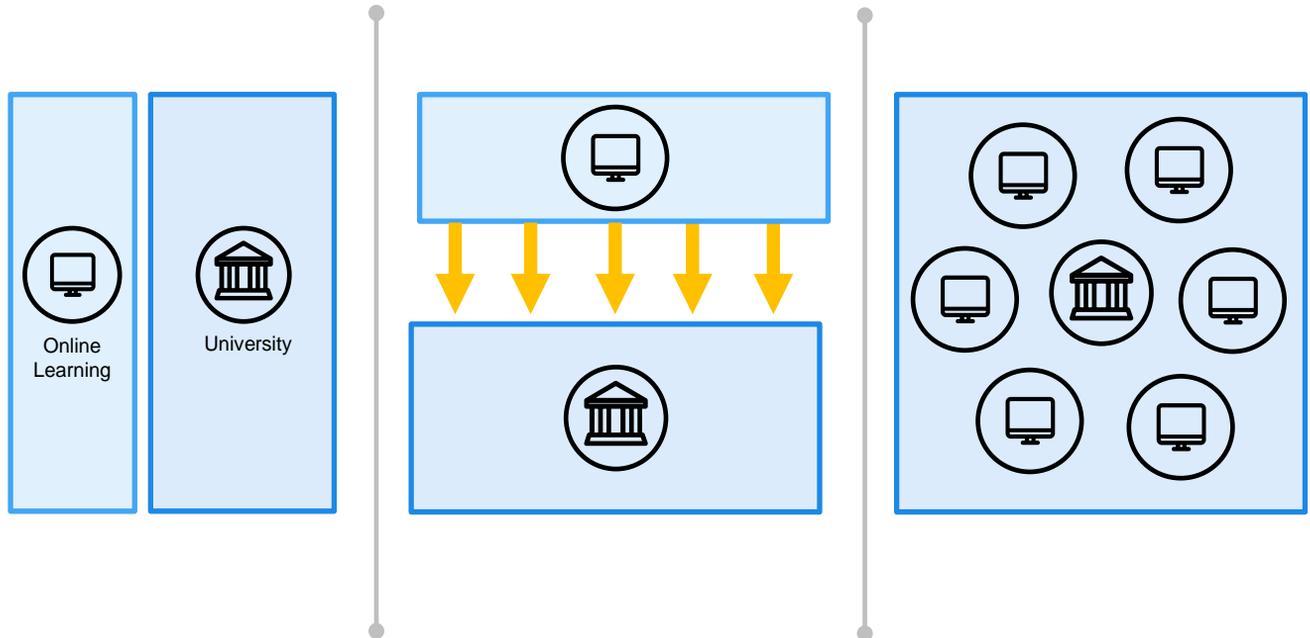




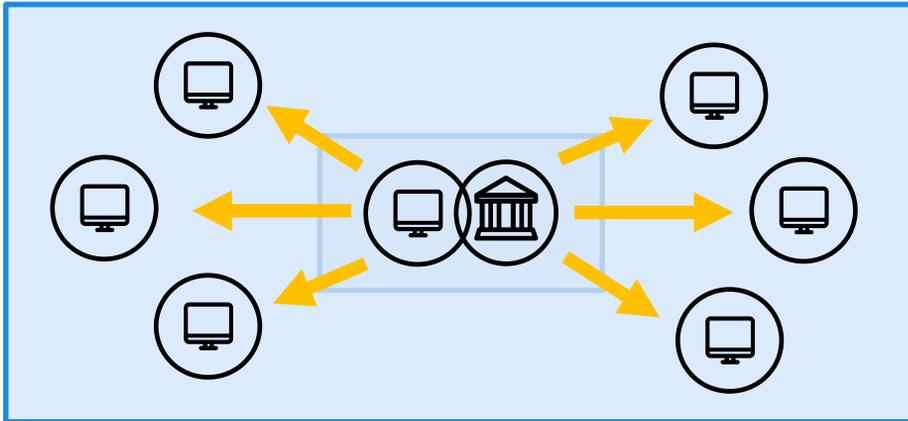
**Balancing caution
and innovation...**



Models for Integration of Online Learning into Universities



Models for Integration of Online Learning into Universities

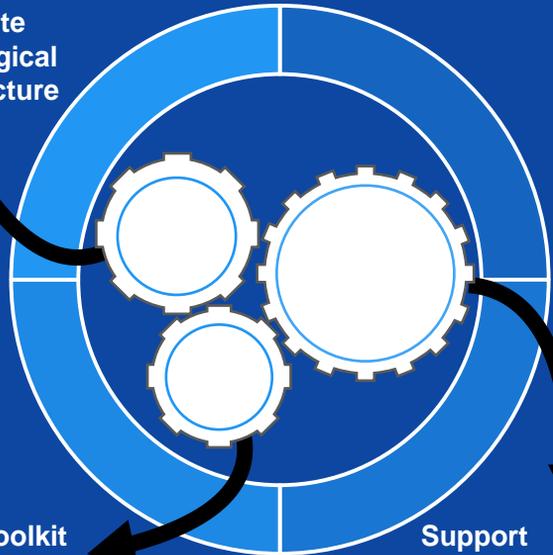


How do we support successful online programs?

Coordinate technological infrastructure

Provide toolkit for new online programs

Support school-based staff & facilitate knowledge sharing





OLI TOOLKIT



Policy



Budget



Timeline



LMS/Ed Tech



Marketing



Contracts



Instructional
Design



Quality
Assessment



Faculty
Support



Student
Orientation



Program
Assessment

How should we become a leader?

What existing strengths translate into the most successful online programs?

What can we do online that we can't do on campus?

What are the internal and external challenges and hurdles?





Rebecca Stein
Executive Director
rstein2@upenn.edu

 Penn Online Learning Initiative
www.onlinelearning.upenn.edu/



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