Let's reinvent the research university model for the digital world

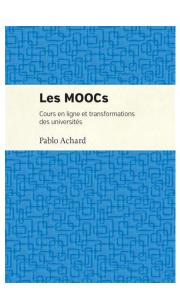
Pablo Achard
University of Geneva & Ayaru

MOOCs

- Reach large and diverse audiences
- A showcase of on-campus learning
- An engine for pedagogical innovations

But

- Exercises often limited to quizzes
- Almost no teaching to/through research
- "Everyone does MOOCs"



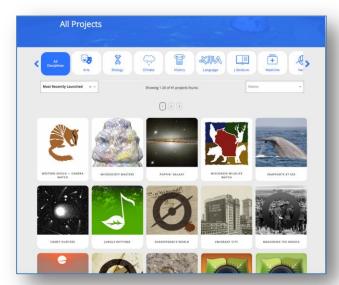


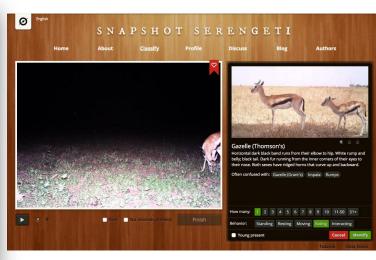


Citizen sciences: what

- Invite amateurs to participate in the scientific endeavor
- Collect, annotate, analyze, classify, tag,... large data sets.
- By redundancy, amateur's performances are as good as expert's ones. (A. Swanson et al., *Conserv. biol.*, 2016)

2007 Oxford Galaxyzoo 2014 1M participants, 70+ articles









Citizen sciences: benefits

For scientific researchers

- Reporting measurements taken over a wide area or very short timescale
- Quick, accurate analysis of very large datasets.
- Finding the needle in the haystack
- Exploration of parameter spaces in simulations
- Serendipity

For volunteers

- Enjoyment
- Social community
- Ability to participate in real science

For STEM educators

- Opportunity for direct communication with scientists
- Increased content knowledge
- An experience of the process of science
- Opportunity for changes in attitude toward science

For society at large

- Closer connection between scientists and the public
- Increase in scientific understanding and habits of mind by the public as a whole



Citizen sciences: limits

- Reaching a critical mass of participants isn't easy
- Often limited to simple tasks
 - Al is catching fast
 - Scientific success can obscure a failure in STEM education (Gottschalk, Druschke & Seltzer, 2013)



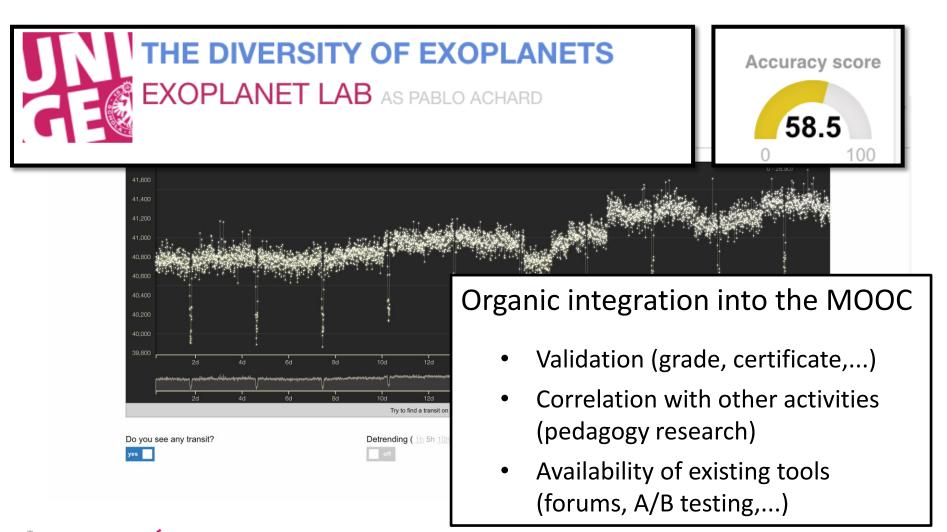


Humboldt in the 21st century

Humboldt **Teaching** Research Expansion **MOOCs** Citizen science into a new environment Low teaching through Communities hard to research content create Massive Open Online Research Exercises

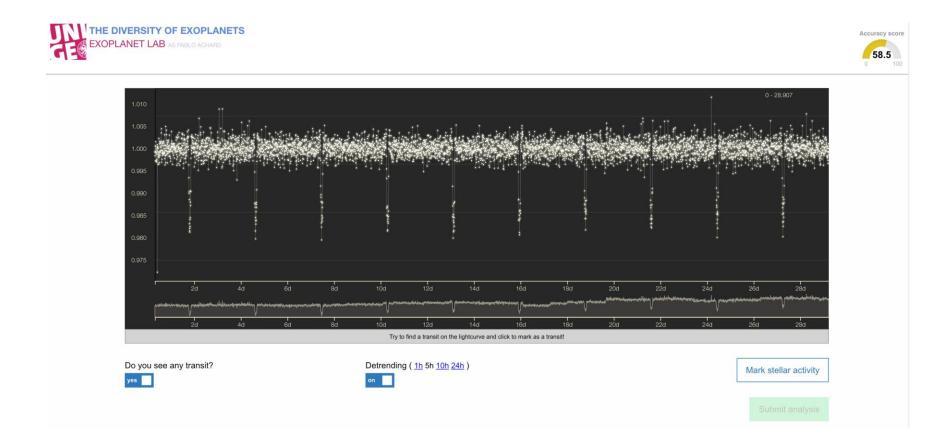






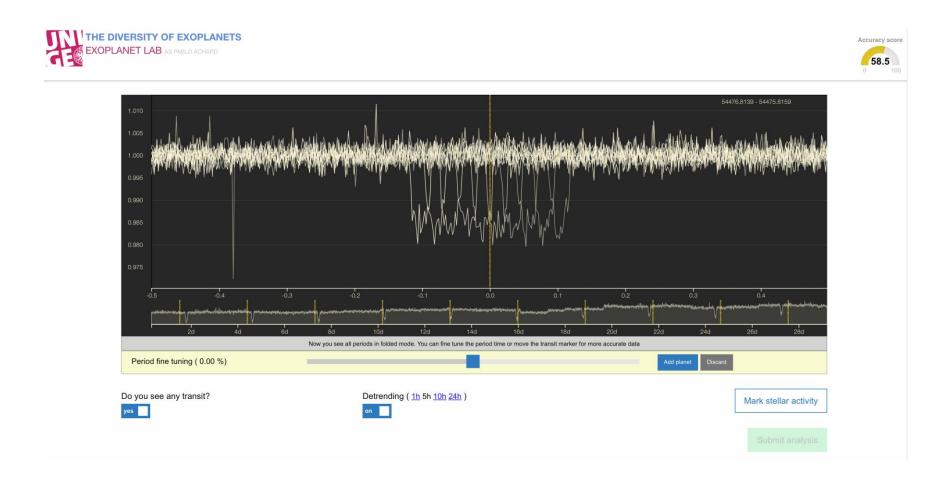






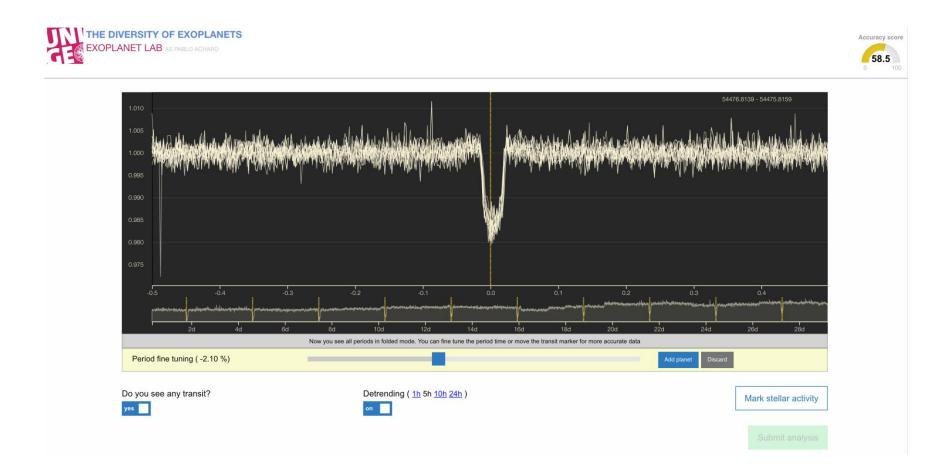










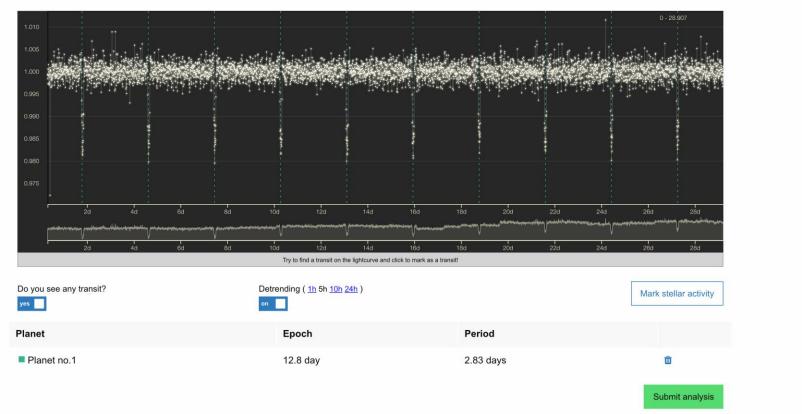








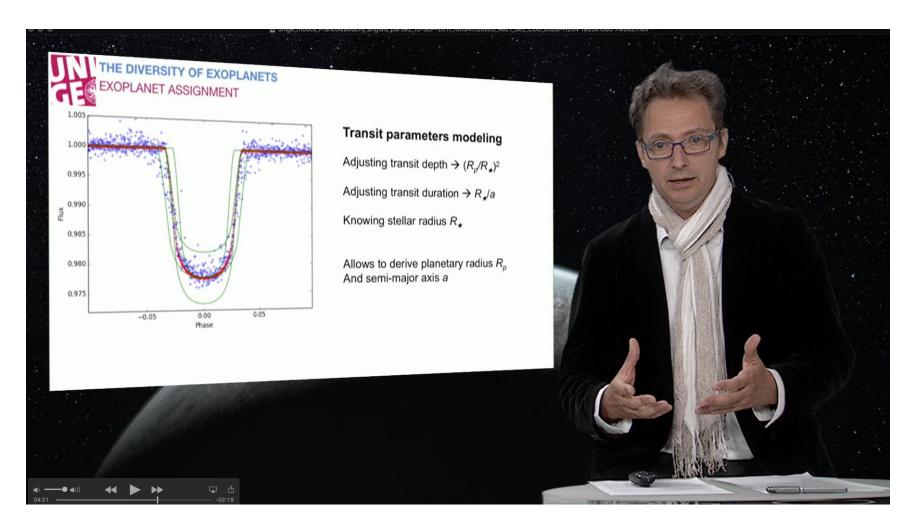








MOORE: exoplanet measurement







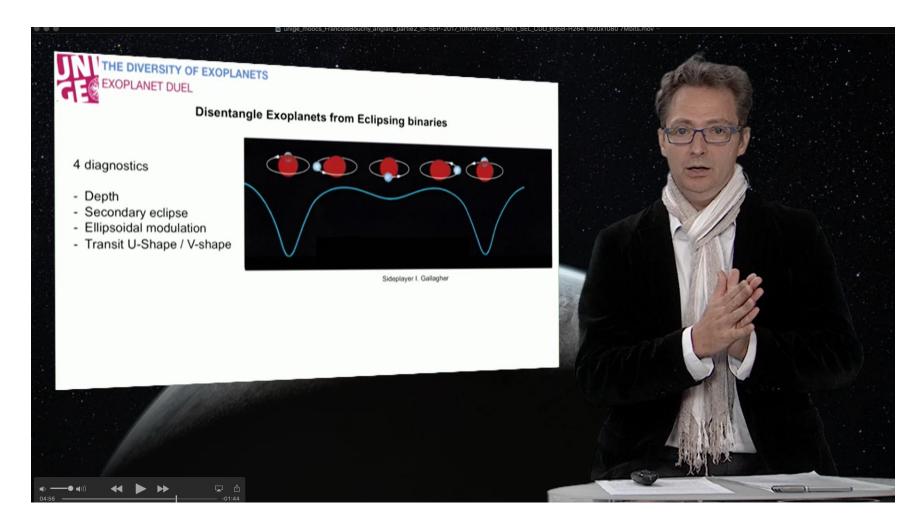
MOORE: exoplanet measurement







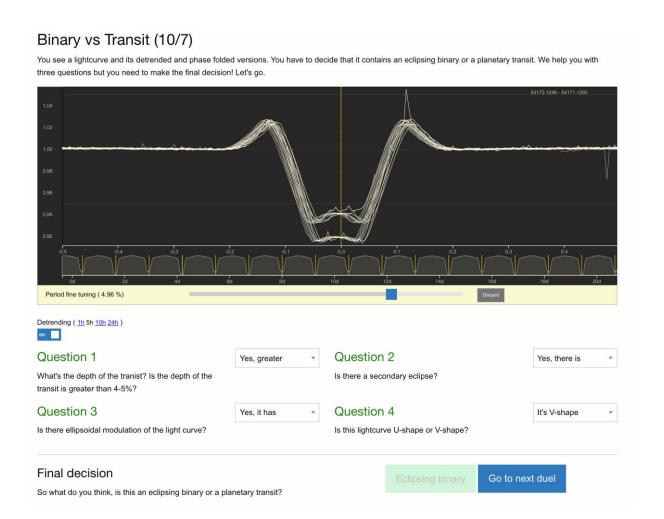
MOORE: background detection







MOORE: background detection







Overcoming citizen science limits

An already existing community of highly motivated participants

- Participants being trained in the topic, advanced tasks can be proposed
 - e.g. text analysis in "World literature" MOOC





Overcoming MOOC limits

Excitement of scientific discovery making

- An introduction to the scientific endeavor
 - Everything that shines ain't gold (exoplanets / binaries)
 - Parameter measurement through curve fitting
 - From "data manipulation" to "how to separate signal from noise"
- Research universities can demonstrate their added value





Importance of the link between teaching and research

"In research-rich universities students do not just learn about research; they also undertake research and enquiry within and across disciplines. Their active engagement with cutting-edge enquiry leads to a wide range of learning outcomes needed for professional life, including critical thinking, the ability to solve complex problems and ethical awareness."

D. Fung, J. Besters-Dilger & R. van der Vaart, "Excellent education in research-rich universities" LERU position paper (Feb. 2017)





One more thing...





Integration into a video game

EVE Online "a space-based, persistent world massively multiplayer online role-playing game (MMORPG)" launched in 2003









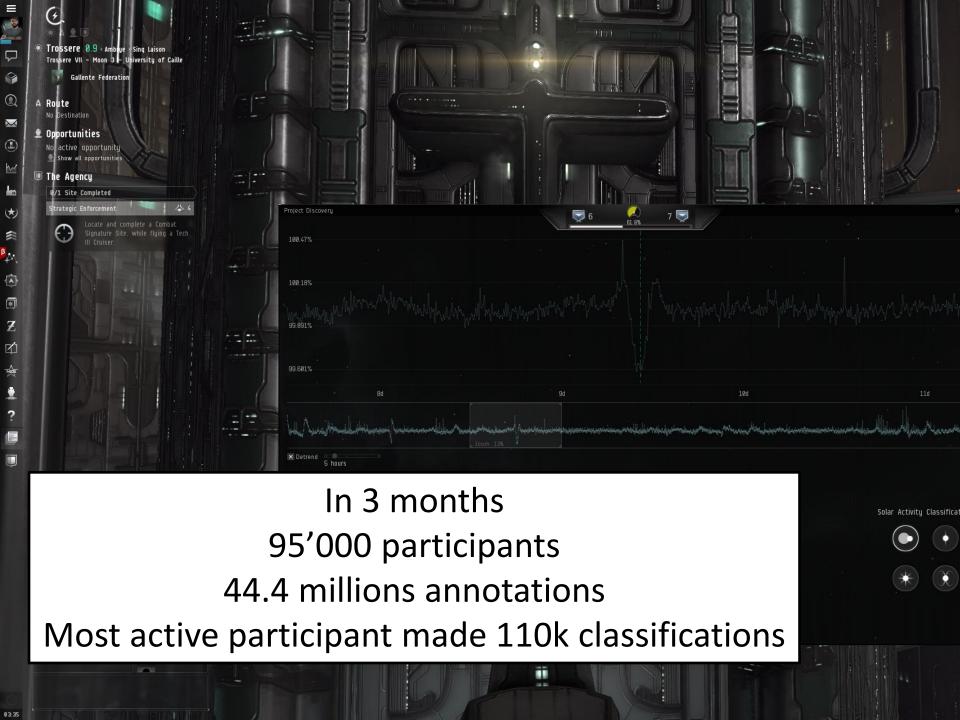
Project discovery

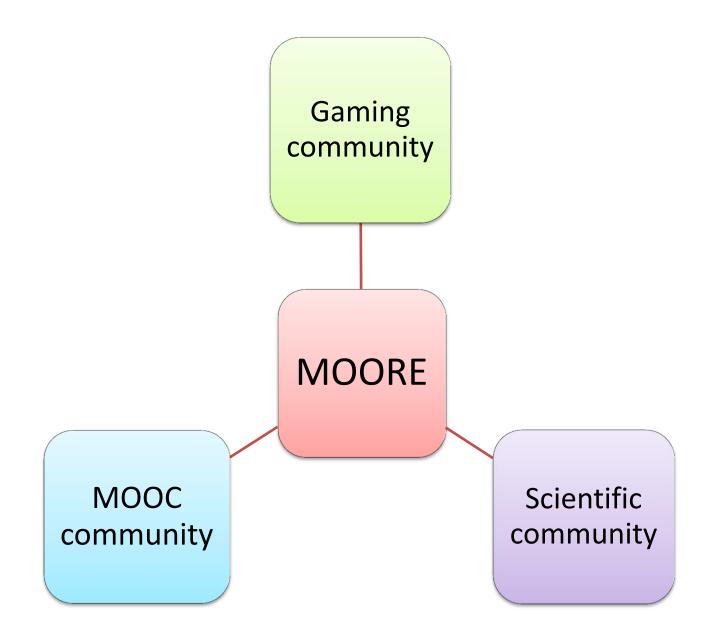
Launched the 11th of July 2017















Thank you for your attention

www.ayaru.ch

Coursera > The diversity of exoplanets (dec.17)

Eve online > Project discovery



