









New Formats and Trends in Online Learning

Deborah Keyek-Franssen, Ph.D. University of Colorado System





UNIVERSITY OF COLORADO CONTEXT





The University of Colorado is four campuses making a difference.

Through our four campuses, the University of Colorado plays a profound role in the lives of individuals, businesses and communities throughout Colorado, across the country and around the world. Nearly half a million alumni have led the way in business, science, the arts, health care and their communities, and they're joined by 15,000 more each year. In Aurora, Boulder, Colorado Springs and Denver, all four of our campuses are all for Colorado.

CU is Changing the World with MOOCs

A SYSTEM-WIDE COLLABORATION has 58 ACTIVE, QUALITY COURSES on the COURSERA PLATFORM.

These courses have WIDE REACH and MEANINGFUL IMPACT as they PROMOTE CU OPPORTUNITIES AROUND THE WORLD.

SYSTEM-WIDE COLLABORATION



- 50 Faculty members
- 17 departments and programs
- 58 courses (+4 on old/local platforms)

A new comprehensive series
of cyber security
specializations from the
recently announced.
National Cyber security
Intelligence Center at
UCCS is has launched!

QUALITY COURSES



Overall CU's MOOCs are rated above 4.6 out of 5 by 4,961 learners



Course Material

Learners' ratings of course material quality as Excellent or Good

WIDE REACH

1,793,718 Enrollments

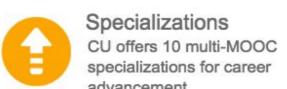
cumulative, across 194 Countries

32% from North America 24% from Europe

> 30% from Asia

> > Created with magnitude and

MEANINGFUL IMPACT







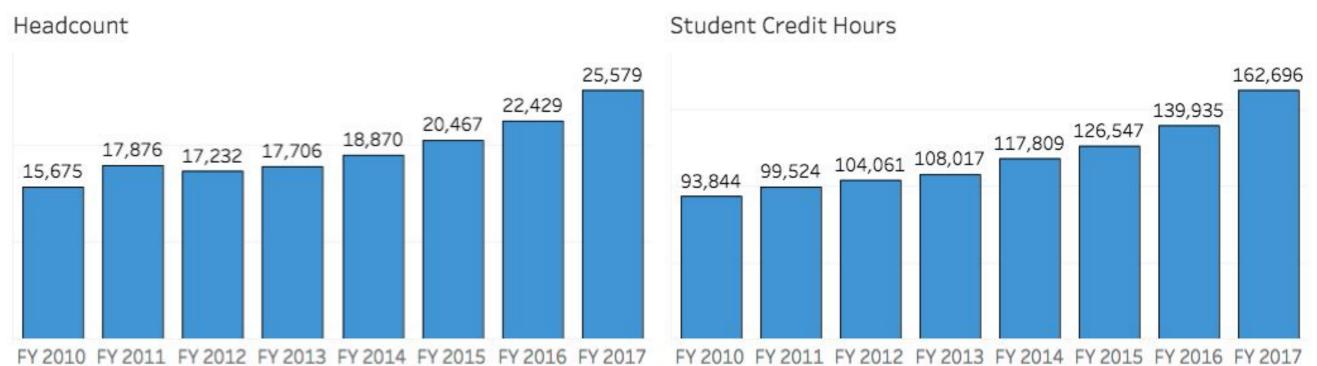
Online Fiscal Year | Credit Hours by Term | Fall Demographics | Exclusive/Some/No Online | Notes

Online Enrollment Summary by Fiscal Year

Campus

(Al





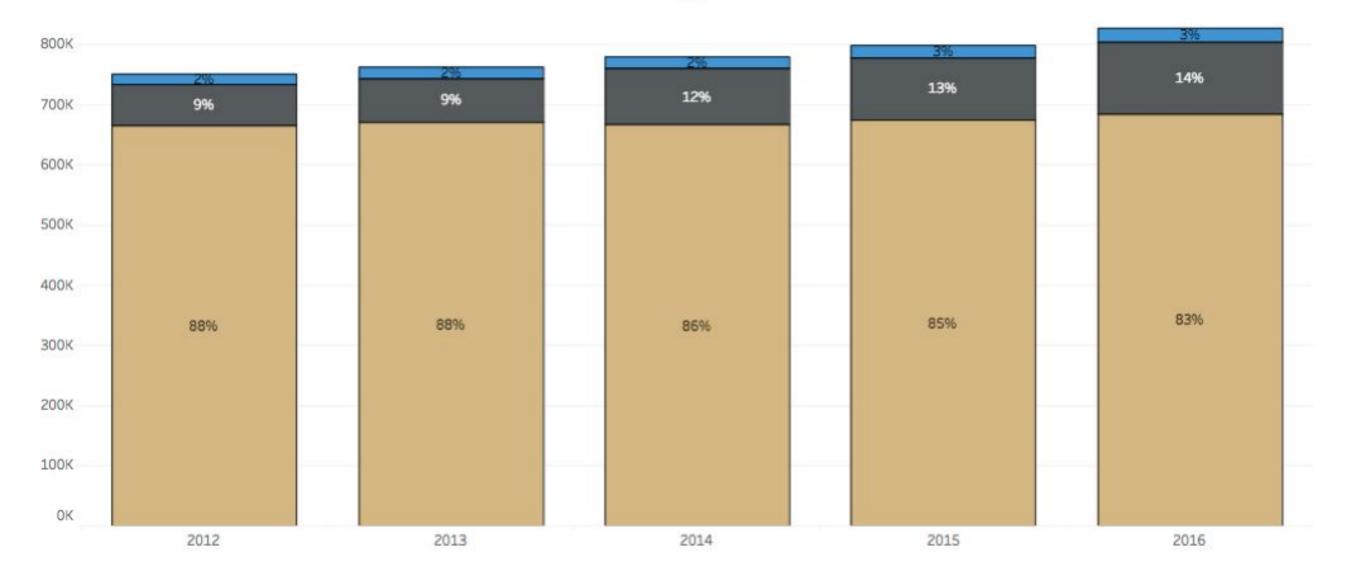




Student Credit Hours (Fall Term Only)

ampus	Residency	Level	Credit Load	Diversity	Gender	Military
					(AII)	
○ Boulder	Resident	 Undergraduate 	○ Full-Time	○ Minority	○ Female	 Active US Military
Colorado Springs	O Non-Resident	○ Graduate	O Less-than-Full-Time	O Non-Minority	○ Male	Other Military
O Denver				 International 	 Unspecified 	○ No Military Statu
Anschutz						
Student Credit Hours		Exclusive Online Some Online		No Online		
student Credit	Hours		No. ()	No. of the second	0	

Fall

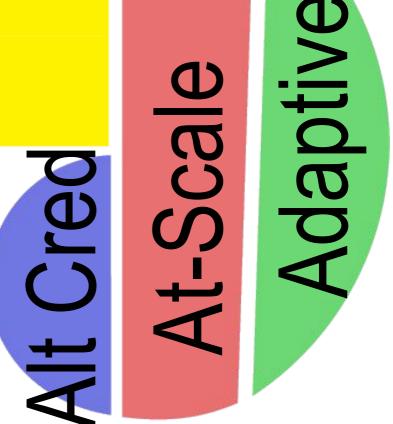






NESTED TRENDS

Learning Design

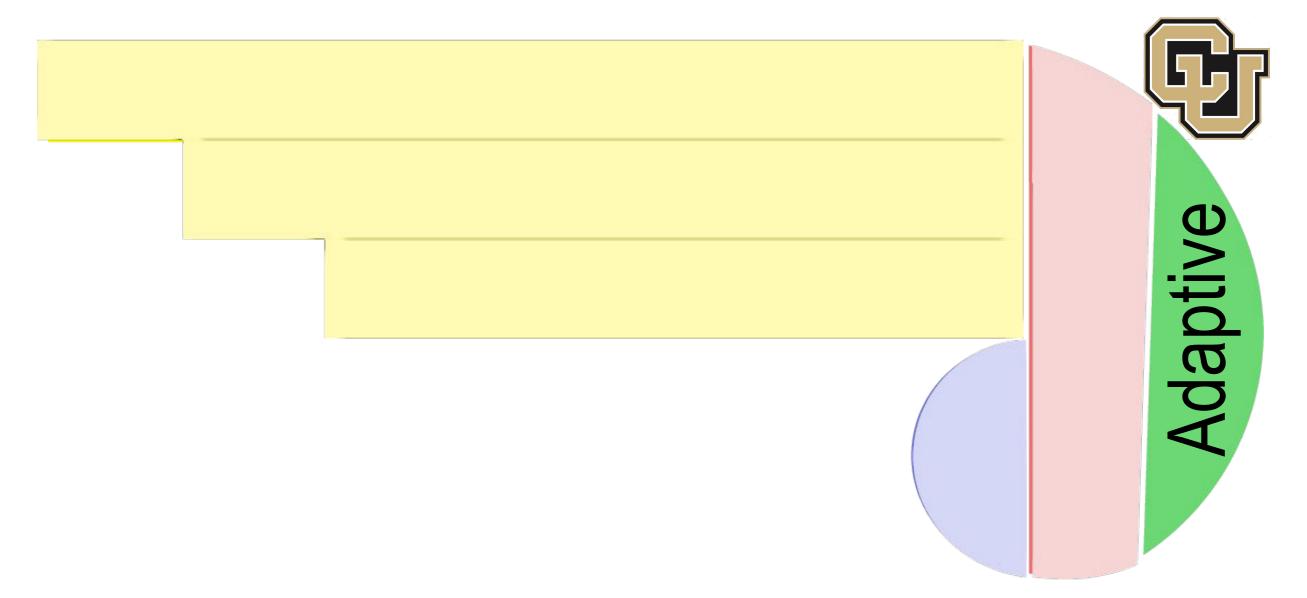




Learning Design

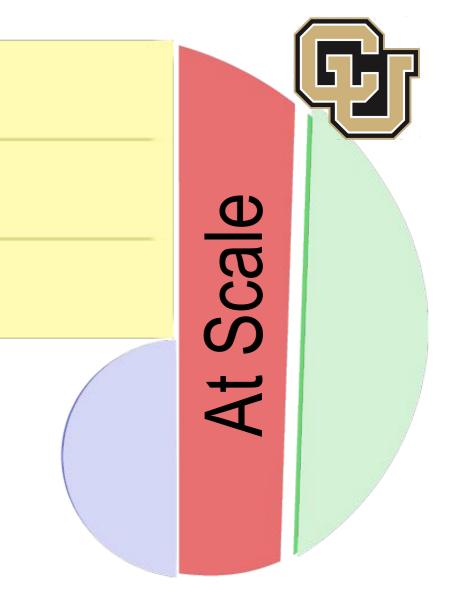
Validated with MOOC Data, Practices

- Know Your Audience
- Contextualize Learning
- Expert Feedback
- High Impact Practices



Highly Personalized Adaptive Learning

- Artificial Intelligence
- Adaptive Learning Systems
- Efficient Use of Faculty Time



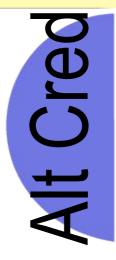
Massive Courses for Efficient Access

- Up Front Design
- High Engagement
- Social and Applied Learning



Alternate Credentials

- MOOC Certificates
- Micro Degrees
- Stackable
- Badging





Deborah Keyek-Franssen, Ph.D. deblkf@cu.edu University of Colorado System